



Stop Wasting 18 Months on the Wrong Distributor.

Built for Sales Directors, Export Managers, and MDs who appoint channel partners . Score any distributor across 26 criteria – structured evidence, not gut feel.

100pt

Qualification Score

26

Scoring Criteria

47

Countries · Live TAM

8

Sector TAM Models

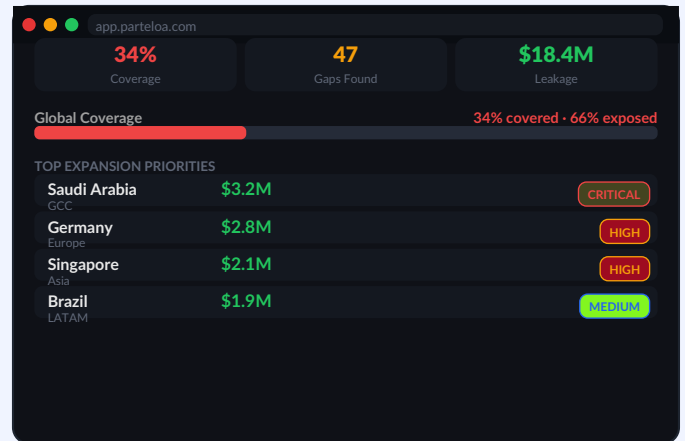
26 Scoring Criteria



100-Point Scorecard

Five weighted categories – Market Fit, Commercial, Relationship, Operations, Strategic Alignment – give you a complete, defensible assessment of any partner candidate.

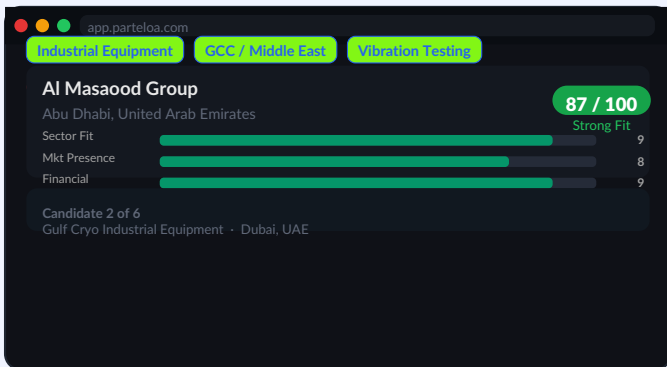
Revenue Leakage Analysis



AI Territory Gap Scanner™

Map every uncovered territory in your distribution network. Assign a revenue leakage figure to each gap. Rank expansion priorities by opportunity size and ease of entry.

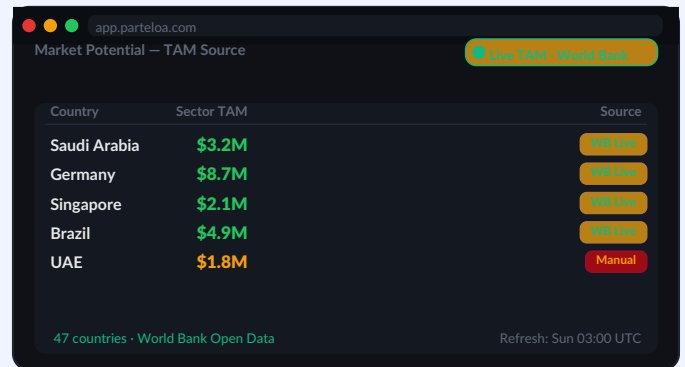
Apollo-Powered Research



AI Partner Discovery

AI-generated research briefs surface qualified distributor candidates for any sector and region. Revenue estimates, vendor partnerships, capabilities, and contact data. Minutes, not weeks.

NEW – World Bank Powered



Live TAM Engine™

47-country TAM data calculated from 12 World Bank indicators. Refreshes every Sunday. Manual override available. Stop guessing at market size – pull the number automatically.

Red Flag Detection

Auto-surfaces deal-breakers before you sign

Due Diligence Plan

P1/P2/P3 actions generated from scoring gaps

Success Probability

AI-predicted success rate post-appointment

Market Coverage

Portfolio-wide coverage across all territories

Channel Strategy Lab

AI scenario simulation and board-ready decision engine

Team Collaboration

Shared workspaces across your entire sales team

White Label Reports

Export branded PDFs under your own company name

Presentation Builder

One click – full board deck from your ecosystem data